

MID-CITY BAYOU BOOGALOO

MAY 17 • 18 • 19

MUSIC • FOOD • ART • COMMUNITY

2024



MUSIC SPONSORSHIP PROGRAM

FRIENDS OF BAYOU ST JOHN IS A 501(C)(3) NONPROFIT THAT PROMOTES STEWARDSHIP, CULTURAL APPRECIATION, RESPONSIBLE RECREATION AND INITIATIVES THAT SUPPORT A CLEAN, HEALTHY BAYOU ST JOHN THAT IS ACCESSIBLE TO ALL.

SUPER FAN

\$500 INVESTMENT



- 1- PRINT OF OFFICIAL FESTIVAL POSTER
- \$20 DRINK VOUCHER TO BE USED AT FESTIVAL BARS
- STAGE SIGNAGE DURING PERFORMANCE
RECOGNIZING SPONSOR

ROADIE

\$1,000 INVESTMENT



- LISTING ON FESTIVAL SCHEDULE (Signage and Digital)
- PRINT OF OFFICIAL FESTIVAL POSTER
- \$50 DRINK VOUCHER TO BE USED AT FESTIVAL BARS
- STAGE SIGNAGE DURING PERFORMANCE RECOGNIZING SPONSOR
- LINK AND LOGO ON WEBSITE SPONSOR PAGE

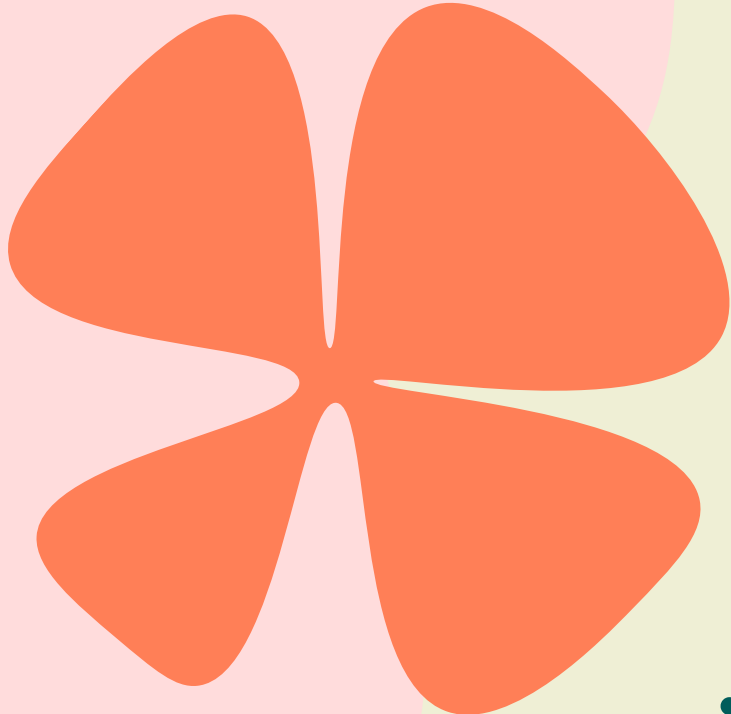


STAGEHAND

\$2,500 INVESTMENT




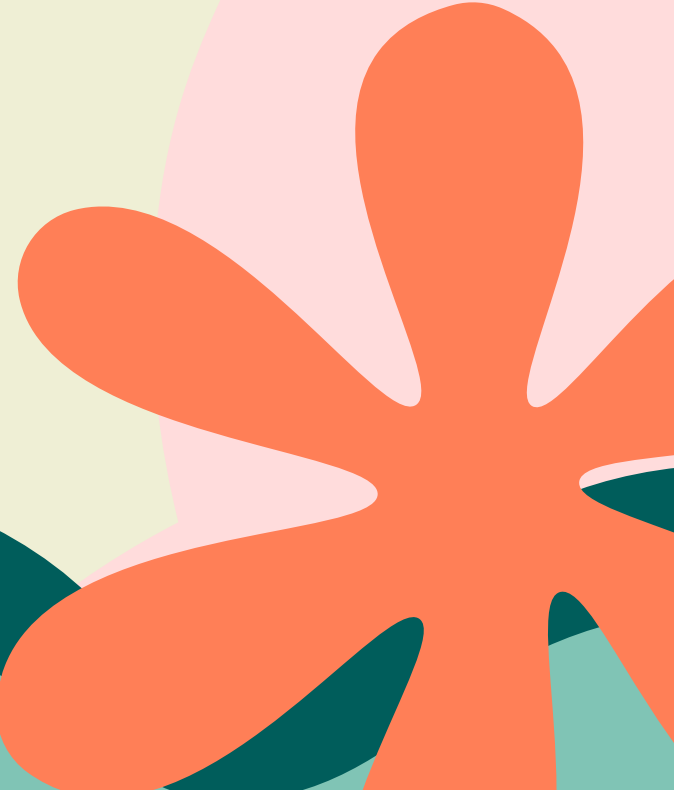
- 2 CANOPY CLUB VIP WEEKEND PASS
- DEDICATED SOCIAL MEDIA POST
- STATIC COMPANY LOGO ON WEBSITE FOOTER
- LISTING ON FESTIVAL SCHEDULE (Signage and Digital)
- PRINT OF OFFICIAL FESTIVAL POSTER
- \$50 DRINK VOUCHER TO BE USED AT FESTIVAL BARS
- STAGE SIGNAGE DURING PERFORMANCE RECOGNIZING SPONSOR
- LINK AND LOGO ON WEBSITE SPONSOR PAGE



OPENER

\$5,000 INVESTMENT



- 4 CANOPY CLUB VIP WEEKEND PASS
 - DEDICATED SOCIAL MEDIA POST
 - STATIC COMPANY LOGO ON WEBSITE FOOTER
 - LISTING ON FESTIVAL SCHEDULE (Signage and Digital)
 - PRINT OF OFFICIAL FESTIVAL POSTER
 - \$50 DRINK VOUCHER TO BE USED AT FESTIVAL BARS
 - STAGE SIGNAGE DURING PERFORMANCE RECOGNIZING SPONSOR
 - LINK AND LOGO ON WEBSITE SPONSOR PAGE
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HEADLINER

\$10,000 INVESTMENT



- BRAND PLACEMENT ON MAIN STAGE VIDEO SCREEN (ROTATING)
- 6 CANOPY CLUB VIP WEEKEND PASS
- DEDICATED SOCIAL MEDIA POST
- STATIC COMPANY LOGO ON WEBSITE FOOTER
- LISTING ON FESTIVAL SCHEDULE (Signage and Digital)
- PRINT OF OFFICIAL FESTIVAL POSTER
- \$50 DRINK VOUCHER TO BE USED AT FESTIVAL BARS
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