



2008 MID-CITY BAYOU BOOGALOO FESTIVAL PROGRAM PRICING

The Annual Mid-City Bayou Boogaloo Festival provides an Official Program to inform attendees about the event with its schedules as well as areas of entertainment and resources. The Official Program has fun articles of local interest, and business and organization advertising. The program is printed in color with options for purchase at all levels and placement. The Mid-City Bayou Boogaloo would like to include you! Please look at the below listings to find a advertising option that suits you.

Submissions must be provided in .eps, .ai, .jpg, or .tiff formatting at 300 DPI as you wish to see your ad (full color, all graphics, wording, etc).

SPECIFICATIONS:	PLACEMENT	SIZE	VALUE
	Back Cover		\$5,000
	Inside Back Cover (Left Hand)		\$3,500
	Inside Back Cover (Right Hand)		\$3,500
	Inside Front Cover (Left Hand)		\$3,500
	Page 1 (Right Hand)		\$3,500
Full Page		4.75 inches wide x 11 inches high	\$2,000
Full Page Bleed		6 inches wide x 12.25 inches high	\$2,000
Half Page		4.75 inches wide x 5.5 inches high	\$1,000
Quarter Page		4.75 inches wide x 2.75 inches high	\$ 500
One Eighth Page		2.75 inches wide x 2.25 inches high	\$ 250